

## Doosan Forklift Parts

Doosan Forklift Parts - Doosan Infracore Company Ltd. is a transnational company consisting of Diesel Engines, Defense Industry goods, Industrial Vehicles, Construction Technologies and Machine Instruments and Automation Systems.

Their United States affiliate, Doosan Infracore America Corporation, located in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer desires.

With a association consisting of over 90 autonomous dealers, the lift truck group provides quality materials handling equipment to the comprehensive North American market. Doosan Infracore America Lift Truck dealers successfully operate in over 220 service and product sales locations throughout Canada and the U.S. The forklift product line remarkably features 63 different models consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion lift trucks. Capacities of these numerous truck models vary from 3,000 to 33,000 lbs. All trucks are built in an ISO 9001 certified facility.

Doosan Infracore America is the fastest growing forklift and lift truck corporation in the North American market, due to its outstanding level of product performance and their consistently high level of customer support and service given to all Doosan Infracore Lift Truck clients. The U.S. lift Truck division stationed in Cleveland has a expert team knowledgeable in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

Originally the home-based forklift market in Korea was an open import enterprise. Korea Machinery Co. Ltd. begun in 1960, to import fully assembled forklifts as part of a domestic machinery expansion venture. Product sales of these products were primarily targeted to state-run corporations, large scale organizations, and the military. This ultimately led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun trade operations throughout Korea to service and sell this heavy equipment. By 1978, a forklift manufacturing plant was successfully completed. Continuous technical education grew to become the new focus for improving quality and product development.

Home-based forklift business for Daewoo started in 1967 and grew to an astonishing 90% market share in Korea. By the 1980's, Daewoo's advanced technological improvements combined with sales success placed them in a position of substantial growth of their lift truck business.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to assist them in the very competitive North American materials handling industry. This project proved highly profitable for Daewoo and their forklift product sales expanded greatly. In 1984, the company finished construction of a new facility to help in manufacturing high end value-added products for export. In 1993, the corporation had a global sales system and started exporting versions they had developed through in-house expertise, as an independent product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion opportunities into international markets.